

# Citrix Workspace

Driving a powerful user and IT experience across a comprehensive set of workspace services delivered entirely from Citrix Cloud.

**Citrix Workspace empowers IT** to deliver secure access to apps, data and services, on any device, through a single pane of glass for comprehensive management, visibility and intelligence which includes actionable end-to-end analytics.

**Citrix Workspace empowers the end-user** with a familiar experience across all device types with the new Citrix Workspace app. The Citrix Workspace app allows users to access their comprehensive digital workspace from any device. Workspace app is the centralized access point for managed mobile apps, web, SaaS, Windows and Linux app/desktops and distributed file stores.

Delivering and managing a complete workspace requires support for all layers of the workspace technology stack. Only Citrix has the unique ability to deliver at every layer of the workspace technology stack with industry leading products such as Citrix Endpoint Management (XenMobile) for UEM, ShareFile for Content Collaboration, NetScaler for access security, SSO and SaaS support, XenApp/ XenDesktop for virtualized apps and desktops and Citrix Analytics for end-to-end visibility and control.

With complete support for all layers of the Workspace Technology Stack, Citrix is able to easily build integrations between those layers. This results in an unmatched experience for both the user and IT.

Digital Workspace Requirements	Citrix Premium Workspace
<b>End User Experience</b>	
Unified app store offers automaged provisioning of all application types and device form factors	✓
Citrix Workspace App for authentication, SSO, integrated apps and data, Secure SaaS, app launch intelligence	✓
Citrix Mouse creates a familiar user experience when working on virtual apps/desktops from a tablet	✓
Largest library of supported peripherals and universal printing enhances user productivity	✓
<b>Admin Experience</b>	
Single pane of glass for management and control of all Workspace services	✓
Microsoft EMS/Intune App Protection policies integrated with Citrix Cloud console for simple Office 365 management	✓

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### Virtualized Apps and Desktops

Industry leading virtual app and desktop solutions supporting 5 generations of Windows apps	✓
Faster app migrations using App DNA to discover, automate, model and manage the app publication process	✓
Session roaming and screen sharing with Citrix Casting technology for portability	✓
Unified communications optimization reduces latency with local voice and video media processing	✓
App Layering technology with 99.5% application compatibility	✓
Linux support for hosted-shared desktops, virtual (published) applications	✓
Citrix Ready workspace hub for low cost, high performance, managed endpoints	✓
HDX with Framehawk for near-native app performance with high latency and high packet loss	✓

### Unified Endpoint Management

Device and OS management including iOS, Android, Win 10, macOS, Chrome, Citrix Ready workspace Hub & IoT	✓
Application Management including MDX, Android, Intune App Protection, KNOX, App Config and more	✓
Business class productivity apps including email and browser	✓
BYOD solution including MDM independent MAM with no device agent requirements	✓
Windows Environment Manager (WEM) for optimized desktop application performance	✓
Micro-VPN for complete application data encryption and Isolation	✓
Microsoft EMS/Intune integration for simplified Office 365 management	✓
Mobile SaaS for transparent access to all managed apps	✓

### Access Security

Enhanced security policies and control over users actions while accessing SaaS applications	✓
Single Sign-on to all SaaS, enterprise hosted web and Citrix virtual applications	✓
Whitelist and blacklist URLs embedded in SaaS applications for compliance and protection from virus and malware attacks	✓
URL filtering for visibility of user traffic going to URLs embedded in SaaS applications	✓

### Content and Collaboration

File Sync & Share provides sharing of sensitive and large files using secure links or by initiating a workflow to automate tasks	✓
Connectors turn ShareFile into a single pane of glass for data connecting ShareFile to existing data repositories	✓
Encryption of files and email content at both rest and in transit using 256 bit encryption	✓
Information Rights Management (IRM) ensures authentication follows the file itself, providing secure access for only intended recipients	✓
Structured Workflows streamline and automate the collection and sharing of feedback, approvals, eSignatures and more	✓

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## Analytics and Machine Learning/AI

User behavior security analytics with per user risk detection scoring, assessment and mitigation	✓
Infrastructure usage analytics for tracking app usage , network resource utilization and capacity planning	✓
App Performance analytics with root cause analysis	✓
Data security analytics with powerful Data Loss Prevention (DLP) engines for file tracking and accounting	✓



### Enterprise Sales

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### Locations

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